Having thus described the invention, it is claimed:

1. A non-adhesive planar air freshener comprising:

a flexible static cling sheet having an adhesive free first face adapted to removably cling to a glass surface, a second face, a first dimension, a second dimension and a footprint;

a static cling free sheet having a first face adhered to said static cling sheet and a second face, said static cling free sheet having a first dimension, a second dimension and a footprint; said static cling free sheet first dimension, second dimension and footprint being identical to said static cling sheet first dimension, second dimension and footprint;

an adhesive sheet having an adhesive first face, an adhesive second face, a first dimension smaller than said static cling sheet first dimension and a footprint smaller than said static cling first sheet, said adhesive sheet first face being adhered to said static cling free sheet second face;

a planar fragrance member having a first face, a second face, a first dimension equal to said adhesive sheet first dimension, a second dimension and a footprint; said fragrance member carrying a fragrance adapted to emit a scent into a surrounding atmosphere, said fragrance member first face being fixed to said adhesive sheet second face; and,

a metering sheet having a first face, a second face, a first dimension, a second dimension and a footprint, said metering sheet first face being fixed to at least one of said static cling free sheet, said adhesive sheet and said fragrance member such that at least a portion of said metering sheet first face is in contact with said fragrance member second face, said metering sheet being adapted to allow passage of said scent at a selected rate.

2. The air freshener of claim 1 wherein said metering sheet has a multiplicity of holes allowing passage of said scent.

- 3. The air freshener of claim 1 wherein said static cling sheet is a vinyl plastic sheet.
- 4. The air freshener of claim 1 wherein said static cling sheet is a polyvinyl chloride plastic sheet.
- 5. The air freshener of claim 1 wherein said fragrance member is a fiberboard sheet having a printed design on at least said first face.
- 6. The air freshener of claim 1 wherein said fragrance member is a cardboard sheet having a printed design on at least said first face.
- 7. The air freshener of claim 1 wherein said fragrance member is a paper sheet having a printed design on at least said first face.
- 8. The air freshener of claim 1 wherein said static cling sheet, said adhesive sheet and said metering sheet are transparent.
- 9. The air freshener of claim 1 wherein said air freshener has a maximum thickness and said static cling sheet first dimension is at least ten times greater than said maximum thickness.
- 10. The air freshener of claim 9 wherein said static cling sheet second dimension is at least ten times greater than said maximum thickness.

- 11. The air freshener of claim 1 wherein said planar fragrance member is opaque.
- 12. The air freshener of claim 11 wherein said planar fragrance member has a thickness and said fragrance member first dimension is substantially greater than said thickness.
- 13. The air freshener of claim 12 wherein said fragrance member first dimension is at least ten times said thickness.
- 14. The air freshener of claim 13 wherein said fragrance member first dimension and said fragrance member second dimension are both at least ten times said thickness.
  - 15. The air freshener of claim 11 wherein said fragrance member is dark in color.
- 16. The air freshener of claim 11 wherein said fragrance member is adapted to be heated by solar radiation and emit increased fragrance when heated.
- 17. The air freshener of claim 16 wherein said fragrance member is adapted to emit decreased fragrance when cooled.
- 18. The air freshener of claim 17 wherein said air freshener is adapted to emit increased fragrance in a warm sunny environment and decreased fragrance in a cool, dark environment.

19. The air freshener of claim 18 wherein said fragrance member is printed in a pattern including dark inks whereby said fragrance member performs the duty of distinguishing said air freshener as a decal and the duty of automatically variably activating said air freshener.

## 20. A removable non-adhesive planar air freshener comprising:

a first sheet having an adhesive free static cling first face adapted to removably cling to a glass surface, a second face, a first planar dimension, a second planar dimension and a footprint,

a planar fragrance member having a first face, a second face, a first planar dimension, a second planar dimension and a footprint, said fragrance member first face permanently fixed to said first sheet second face entirely within the footprint of said first sheet, said fragrance member being porous and carrying a volatile fragrance, said fragrance member adapted to release said volatile fragrance at a selected rate adapted to provide air freshening in a confined space for several weeks.

## 21. A removable, non-adhesive planar air freshener comprising:

a first sheet having an adhesive free static cling first face adapted to removably cling to a glass surface, a second face, a first planar dimension, a second planar dimension and a footprint;

a planar display sheet having a first face, a second face and a footprint, said display sheet first face permanently fixed to said first sheet second face entirely within said first sheet footprint and bearing a printed design;

a planar odor abating member having a uniform thickness, a first face, a second face, a first planar dimension, a second planar dimension and a footprint,

said odor abating member first face being in contact with said display sheet second face; and, a metering sheet having a first face in contact with said odor abating member second face and

having a second planar dimension larger than said odor abating member second planar dimension, a portion of said metering sheet first face being permanently fixed to said first sheet second face.

- 22. The air freshener of claim 21 wherein said odor abating member is a body of baking soda.
- 23. The air freshener of claim 22 wherein said odor abating layer is a body of baking soda in a binder.
- 24. The air freshener of claim 23 wherein said metering sheet is a thin plastic sheet having an array of holes therein.
  - 25. A removable non-adhesive planar air freshener comprising:

a first sheet having an adhesive free static cling first face adapted to removably cling to a glass surface, a second face, a first planar dimension, a second planar dimension and a footprint,

a planar odor abating member having a first face, a second face, a first planar dimension, a second planar dimension and a footprint, said odor abating member first face permanently fixed to said first sheet second face entirely within the footprint of said first sheet, said odor abating member being porous and allowing air circulation therethrough and adapted to provide air freshening in a confined space for several weeks.

26. The air freshener of claim 25 further including a metering sheet having a first face in contact with said odor abating member second face and having a second planar dimension larger

than said odor abating member second planar dimension.

- 27. The air freshener of claim 26 wherein a portion of said metering sheet first face being permanently fixed to said first sheet second face.
- 28. The air freshener of claim 27 wherein said odor abating member is a body of baking soda.
- 29. The air freshener of claim 28 wherein said odor abating layer is a body of baking soda in a binder.
- 30. The air freshener of claim 29 wherein said metering sheet is a thin plastic sheet having an array of holes therein.